

Ashley Pearson

Location: United Kingdom
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[See examples of my work](#)

Objective I am seeking a position that can utilize my 20+ years of professional writing experience and expertise, and provide me with a new challenge.

Nationality British

Birthplace Hong Kong

Languages English: Mother tongue | Hebrew: Very good level

Experience Acronis Ltd (Cybersecurity) Israel / UK 2021 - present Senior Technical Writer, responsible for three of Acronis' new generation of solutions, EDR, XDR, and Advanced Automation. I was nominated the *Most Promising New Employee* from 500 new employees in 2021.

BMC (Software Development) Tel Hai, Israel 2010 - 2019 Senior Technical Writer, responsible for several globally based documentation projects, mostly in Agile. Converted and managed the entire documentation suite for BMC's successful Middleware Management division, located in the US (I was the sole Israeli-based employee).

Freelance Writer 2007 - 2021 Freelance Technical Writer for several companies, including Pointer Telocation, bit (Bank HaPoalim), Anodot, Galil Software, and TAU (Tel Aviv University) International; I have worked on user and reference guides, Zendesk Help Center documentation, marketing/blog content, online helps, and online training.

Interwise (now AT&T) (Enterprise Conferencing solutions) Lod (Airport City), Israel 2001 - 2007 Senior Technical Writer, responsible for all external documentation, online helps, and UI terminology.

Interests Keen Internet/social media enthusiast, building websites (including iGoogledIsrael.com, one of Israel's leading tourism blogs, and GoGoGoVietnam.com), photography, reading, football (Arsenal FC), world current events, mountain biking, travel, and cinema.

Professional Skills

- Desktop Publishing Tools - including vast experience in Word, Confluence Wiki, DITA (Oxygen XML Editor), FrameMaker, Author-it, and Acrobat.
- Help Authoring Solutions - including MadCap Flare, Zendesk, and WebWorks.
- Web Tools - including vast experience in WordPress (and HTML knowledge), and social media tools such as Facebook, Instagram, and Twitter.
- Presentation and Graphic Design Tools - including PowerPoint, Adobe Photoshop, and Snagit.